

Race Directors' Roundtable Discussion

Tuesday, March 2, 2010

7:00pm-9:00pm

Saunders At Rye Harbor

15 Harbor Road, Rye, NH 03870

\$15 - Appetizers will be served; cash bar

This meeting is for new race directors, as well as those interested in improving or growing existing races. The purpose of the meeting is to offer suggestions and foster discussion of various aspects of organizing a road race. Topics to be covered include:

- Where to Begin?
- Race Basics
- What's new?
- Race timing and scoring options
- Sponsor and volunteer recruitment
- Issues for both large and small race events
- Marketing
- The economics of road races

You'll get lots of information and hear different perspectives on these issues. We will also open the floor to questions and facilitate discussions among the attendees. Every race director can benefit from listening to other speak about how they've dealt with certain issues involved in organizing and managing a road race. And there is a lot we can share with each other without divulging proprietary information. We will also be setting up an online forum so that the relationships formed and the discussions started can continue long after the meeting has ended.

Speakers/moderators include Steve Moland (co-RD of the Applefest Half Marathon, past president of the Gate City Striders, and self-proclaimed 'road race junkie'), Andy Schachat (well-known regional race announcer), Jay Diener (RD of the Great Bay 5K, co-RD of the Seacoast Half Marathon, organizer of the Seacoast Road Race Series), and Dave Camire (RD of 20+ events per year, owner of Yankee Timing Co., and GM of Coolrunning.com).

To register for the Roundtable, send an email to Jay Diener at coastwalker@comcast.net. Please include your full name, email address and race organizing experience.

Directions to Saunders At Rye Harbor (603-964-6466):

From Portsmouth & points north: Rt. 1 (Lafayette Rd) to Washington Road in Rye. Left on Washington Rd. Go through Rye town center (bearing right at the fork past the school to stay on Washington) to Rt. 1A/Ocean Blvd. Right onto Rt. 1A. Approximately 1 mile to the sign for Saunders at Harbor Rd. Turn left onto Harbor Rd.

From points west and south: Rt. 101 East to Exit 12, Rt. 111/North Hampton. Turn left off ramp. Proceed on Rt. 111 for approximately 6.5 miles to Rt. 1A/Ocean Blvd. Turn left onto Rt. 1A. Drive approximately 3.5 miles to the Saunders sign at Harbor Rd. Turn right onto Harbor Rd.